



THE FOUNDATION
for Marshall Medical Centers

PARTNERS

in *Healthcare* Philanthropy

Sponsorship Programs 2025



The Many Faces of Hope

*“It’s always something, to know
you’ve done the most you could.
But, don’t leave off hoping, or
it’s of no use doing anything.
Hope, hope to the last!”*

- Charles Dickens

Dear Friend,

On behalf of The Foundation for Marshall Medical Centers, we want to extend our heartfelt thanks for your generosity which has made a profound difference in our ability to deliver the highest quality healthcare to our community.

As we approach the start of a new year, we invite you to once again join us in making a lasting impact by becoming a sponsor of our annual Partners in Healthcare Philanthropy campaign. This year, we are proud to center our efforts around the theme of “The Many Faces of Hope.”

Healthcare is not just about treating illness — it's about offering hope to those in need. It's about the faces of patients, families, caregivers, and our healthcare providers who come together to navigate life's challenges. It's about the hope we offer to each person who walks through our doors, and the compassion, care, and healing we provide to help them recover and thrive.

Your continued partnership helps make this hope a reality every day.

When you support The Foundation, you are directly contributing to initiatives that save lives, improve outcomes, and enhance the patient experience for all who rely on Marshall Medical Centers. Whether it's funding advanced medical equipment, supporting patient care programs, or assisting in the education of future healthcare professionals, your sponsorship is an investment in a healthier future for our community.

As a valued sponsor, you become an integral part of this mission. Together, we can ensure that Marshall Medical Centers continues to offer hope, healing, and a better tomorrow for every individual who needs us.

Gratefully,



Andrea

Andrea C. Oliver, CFRE
Director
andrea@foundationformmc.org
(256) 571-8026



Bailee

Bailee Gore
Communications and Development Coordinator
bailee@foundationformmc.org
(256) 571-8017

CONTENTS

EVENTS OVERVIEW & PARTNERSHIP OPTIONS

Winter Ball, pages 2-3
Women's Health Luncheon, pages 4-5
Sporting Clays Classic, pages 6-7
Pink Pumpkin Run, pages 8-9

PARTNERSHIP CONFIRMATION

Included at the end of this packet is your chance to get involved! We can't wait to work with you to make a difference in the lives of our patients and their families.



WINTER BALL

JANUARY 18, 2025

LAKE GUNTERSVILLE STATE PARK

This event is Marshall County's original black-tie affair and focuses on maintaining quality healthcare in Marshall County and celebrating those who make it possible. Sponsors and guests enjoy a Patron Party, cocktail hour, complimentary valet, seated dinner, live entertainment and the annual Healthcare Hero Awards. Each year proceeds support an area of greatest need at Marshall Medical Centers chosen by the Marshall Women's Guild.

SPONSORSHIP BENEFITS	BRONZE \$2,000	SILVER \$3,000	GOLD \$6,000	PLATINUM \$9,000	PRESENTING \$12,500 <small>(only one available)</small>
Event tickets (including 2 drink tickets per guest)	4 tickets	6 tickets	10 tickets Grandview Ballroom	20 tickets Grandview Ballroom	20 tickets Grandview Ballroom
Advertisement in event program	1/4 page	1/2 page	1 page	2 page spread	2 page spread
Branding on tables	Logo on your table	Logo on your table	Logo on your table	Logo on all tables	Logo on all tables
Hotel rooms at the Lodge			1 Room	2 Rooms	2 Suites
Logo on photo backdrop			✓	✓	✓
Name mentioned in opening remarks				✓	✓
Opportunity to give invocation or toast					✓
Logo on invitation					✓
Exclusive signage at event					✓
PATRON PARTY ADD ON <small>(only one available!)</small>	For an additional \$2,500 above these sponsor levels, you will be recognized as the exclusive sponsor of the Patron Party on Patron invitations, in the program and at the Patron Party entrance.				



EVENT IMPACT

Hosting yet another sold out crowd, the 2024 Winter Ball brought in more than \$190,000 to benefit the Marshall Cancer Care Center.

The Foundation supports programs and services at the Marshall Cancer Care Center through proceeds from events like the Winter Ball. For many years, an endowment has provided funding for the Patient Navigator Program allowing specialized staff to remove roadblocks to treatment so cancer patients are able to keep their appointments, follow their treatment regimen, and receive the support services they need.

In 2024, the Foundation also partnered with the Marshall Medical Centers Volunteer Auxiliaries to purchase new infusion pumps for chemotherapy patients - a small, but powerful gift to those undergoing cancer treatment.





WOMEN'S HEALTH LUNCHEON

SPRING 2025

GUNTERSVILLE CITY HARBOR EVENT CENTER

Hosted by the Marshall Women's Guild, the Women's Health Luncheon brings women together to **educate** them on the latest women's health issues, **encourage** them to be more proactive about their own health and **engage** them in the lifesaving work of the Foundation for Marshall Medical Centers. The event features a discussion on women's health followed by a keynote address.

SPONSORSHIP BENEFITS	BRONZE \$300	SILVER \$600	GOLD \$1,200	PLATINUM \$2,000	PRESENTING \$3,000 <small>(only one available)</small>
Event tickets	2 tickets with reserved seating	4 tickets with reserved seating	1 Table of 8 in a prominent location	2 tables of 8 in a prominent location	2 tables of 8 in a prominent location
Opportunity to put item in attendee welcome bags	✓	✓	✓	✓	✓
Branding on tables	Logo on your table	Logo on your table	Logo on your table	Logo on all tables	Logo on all tables
Mention in event program and on event slideshow	Name	Name	Logo	Logo	Logo on cover and individual slide
Opportunity to give invocation or toast				✓	
Opportunity to introduce keynote speaker					✓
Booth space at the event for promotional purposes					✓



EVENT IMPACT

The 2024 Women's Health Luncheon was a resounding success with over 280 guests in attendance who enjoyed stunning views from the Lake Guntersville City Harbor, delicious lunch and fulfilling fellowship.

Ladies also participated in our popular "Bring Home the Bag" drawing, engaged with an informative healthcare panel, and laughed along with the keynote speaker, professional event planner, Hugh Howser.

Thanks to the incredible generosity of our supporters, over \$40,000 was raised which enabled a partnership with Lacey and Hans Schoff of Ryker's Rainbow (pictured above) to purchase Caring Cradles for Marshall Medical Centers North and South. These specialized cradles provide a critical service by offering a more comforting, supportive environment for families who experience the loss of a newborn.





SPORTING CLAYS CLASSIC

SEPTEMBER 5, 2025

BRIGHT STAR SPORTING CLAYS

The Foundation's annual Sporting Clays Classic includes a friendly sporting clays tournament complimented by food, live music, games and awards. Held at Bright Star Sporting Clays in Horton, Alabama, the event allows participants and sponsors to build relationships, entertain clients, encourage camaraderie and support the philanthropic mission of Marshall Medical Centers.

SPONSORSHIP BENEFITS	BRONZE \$900	SILVER \$1,800	GOLD \$3,500	PLATINUM \$6,000	PRESENTING \$9,000 <small>(only one available)</small>
Team entries	1/2 (\$450) discount for one team	1 Team of 4 Shooters	2 Teams of 4 Shooters	3 Teams of 4 Shooters	4 Teams of 4 Shooters
Additional invitations to lunch	2	2	4	6	8
Opportunity to put items in shooters' bags	✓	✓	✓	✓	✓
Complimentary golf cart for shooters (upon request)			✓	✓	✓
Flight preference		Third Choice	Second Choice	First Choice	First Choice
Signage at shooting stations	Name on bronze sign	Logo on sign at one station	Logo on sign at one station	Logo on sign at each station	Logo on each station stand
Branding on tables			Logo on all tables	Logo on all tables	Logo on all tables
Logo on shooters' bags and on event posters					✓

SNACK CART SPONSOR
(only one available!)

For \$500 you will receive your company logo on the snack cart, \$250 off a team of 4 shooters, and 2 additional invitations to lunch. Must be able to provide drivers for snack cart in morning and afternoon flight!



EVENT IMPACT

The 2024 Sporting Clays Classic was a perfect event, with ideal weather setting the stage for a memorable day of shooting. Whether participating in the morning or afternoon sessions, attendees enjoyed a fantastic time outdoors while helping raise \$70,000 for the Foundation's diverse programs.

These funds are instrumental in supporting critical capital improvements across Marshall Medical Centers such as the support for the historic bed tower expansion at Marshall Medical Center South, continued improvements at the Marshall Cancer Care Center, funding advanced medical equipment and other initiatives to enhance patient care for everyone in our community.





PINK PUMPKIN RUN

OCTOBER 25, 2025

LAKE GUNTERSVILLE

The 16th Annual Pink Pumpkin Run will feature the popular Pink Pumpkin Run events, early registration and packet pick up, music, children's activities and the Pink Pancake Brunch. The Pink Pumpkin Run is Marshall County's premier running event benefiting breast cancer services at Marshall Medical Centers and attracting a diverse group of participants, spectators and volunteers from across the Southeast!

SPONSORSHIP BENEFITS	BRONZE \$300	SILVER \$600	GOLD \$1,200	PLATINUM \$3,000	PRESENTING \$6,000 <small>(only one available)</small>
Complimentary race entries (any event)	2	4	6	10	20
Booth space in sponsor tent on race day	✓	✓	✓	✓	✓
Opportunity to put items in runners' bags	✓	✓	✓	✓	✓
Listing on runner's bags, race day banners and registration website	Name	Name	Logo	Logo	Logo with prominent placement
Option for custom social media graphic (upon request)		✓	✓	✓	✓
Yard signs along race course			1 sign with logo	2 signs with logo	4 signs with logo
Opportunity to address runners via sound tent				✓	✓
Opportunity to kick off Awards Ceremony					✓



EVENT IMPACT

The Pink Pumpkin Run celebrated 15 years in 2024 with a Super Bowl theme of "Pink Pumpkin Run: XV." Over 1,000 participants showed up in force on a beautiful October Saturday and proceeds topped an impressive \$75,000 to fund Marshall Medical's Mammography Assistance Program providing mammograms to women in need.

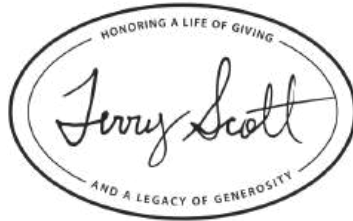
Patients like Kalie Childress, a loving wife, mother, and elementary school guidance counselor know the importance of early detection since she discovered a lump in her breast at just 33 years old. A patient at the Marshall Cancer Care Center, she says, "The staff, nurses, and doctors at the center are all heroes. I've met some incredible people who have become lifelong friends. Seeing familiar faces during visits has been nothing short of a blessing."



Thank You!

The Foundation for Marshall Medical Centers owes a special thank you to our 2024 Multi-Event Partners in Healthcare Philanthropy who chose to be sponsors at the highest level throughout the year.

ROBINS & MORTON



Dermatology of North Alabama | Little Critters Pediatric Dentistry | Cadence Bank
Marshall Wound Healing Centers | David and Peggy Hayes | United Doctors Sand Rock
Total Dental Care | Lake Guntersville State Park | Marshall County Economic Development Council
Marshall Dekalb Electric Cooperative | Marshall Precision Manufacturing | Peoples Bank of Alabama





MULTI-EVENT SPONSORSHIPS

Sponsoring at the multi-event level is your opportunity to join us for maximum impact, visibility and budgeting purposes. In addition to the savings of making a commitment at the multi-event sponsorship level, exclusive benefits are detailed below while individual sponsorship opportunities are listed on the previous pages.

EXCLUSIVE BENEFITS	BRONZE \$3,025	SILVER \$5,500	GOLD \$11,000	PLATINUM \$18,500	PRESENTING \$27,500 <small>(only one available)</small>
Quarterly payment option	✓	✓	✓	✓	✓
Opportunity to lock in price for 3 years at the same level	✓	✓	✓	✓	✓
Signature event benefits	Bronze level benefits at all events	Silver level benefits at all events	Gold level benefits at all events	Platinum level benefits at all events	Presenting level benefits at all events
Mention in quarterly "Memorable Moments" e-blast sent in 2025	Name	Name	Logo	Logo	Logo
Mention on Foundation's website	Name	Name	Logo	Logo	Most prominent logo
Community partner seal in digital format (by request)	✓	✓	✓	✓	✓
Social Media thank you post	Group	Group	Individual	Individual	Individual

2025 SPONSOR CONFIRMATION



Thank you for your interest in becoming a Partner in Healthcare Philanthropy with The Foundation for Marshall Medical Centers! Your support benefits the life-saving work done at Marshall Medical Centers every day. Please fill out the following form and return with your payment to the address below.

Organization _____
Contact Person _____
Address _____ City, State, Zip _____
Email _____
Website _____
Telephone _____ Fax _____

PARTNERSHIP OPPORTUNITIES

Multi-Event Sponsor 2025 (see page 11 for details)

- Presenting (\$27,500) Platinum (\$18,500) Gold (\$11,000) Silver (\$5,500) Bronze (\$3,025)
 I would like to pay in quarterly installments on March 1, June 1, Sept. 1, Dec. 1, 2025
 I would like to lock in this rate and commit to auto-renew at this level for 3 years.

Individual Event Sponsor (see pages 2-9 for details)

Winter Ball

- Presenting (\$12,500) Platinum (\$9,000) Gold (\$6,000) Silver (\$3,000) Bronze (\$2,000)
 Patron Party Add-On (\$2,500) Auction Donation Item: _____ FMV: \$ _____

Women's Health Luncheon

- Presenting (\$3,000) Platinum (\$2,000) Gold (\$1,200) Silver (\$600) Bronze (\$300)

Sporting Clays Classic

- Presenting (\$9,000) Platinum (\$6,000) Gold (\$3,500) Silver (\$1,800) Bronze (\$900)
 Snack Cart (\$500) Door Prize Item: _____ FMV: \$ _____

Pink Pumpkin Run

- Presenting (\$6,000) Platinum (\$3,000) Gold (\$1,200) Silver (\$600) Bronze (\$300)

I would like to waive all sponsorship benefits and become a **Community Partner** with an outright donation of:

- \$10,000 \$5,000 \$2,500 \$1,000 Other amount: \$ _____

Method of Payment: Please invoice me Check enclosed made payable to "The Foundation for MMC"

Credit card: AMEX Discover Mastercard VISA / Card Number _____

CVV Code _____ Expiration _____ Name on card _____ Signature: _____

I understand and agree to abide by the rules, deadlines and marketing requirements of the Foundation for Marshall Medical Centers as communicated in this packet. I understand that all benefits will begin with a signed commitment, and thus my signature reflects a binding contract and holds my company or myself accountable for all fees agreed upon within this proposal. I also understand that sponsorships are subject to approval by the Foundation for Marshall Medical Centers which reserves the right to refuse any sponsorship deemed inappropriate or unsuitable to the advancement of the mission and objectives of the health system. The Foundation for Marshall Medical Centers reserves the right to cancel an event due to any circumstances which would make the event non-viable. If an event is canceled or postponed, sponsors will have the option to either transfer registration to the same event at the future date or allow the sponsorship to be donated to the Foundation for Marshall Medical Centers. If an event is canceled, sponsors will be informed via email.

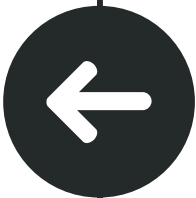
Contact Name

Signature on behalf of organization (required)

Date (required)



2320 Homer Clayton Drive | Guntersville, AL 35976 | Phone: (256) 571-8026
Fax: (256) 571-3462 | info@foundationformmc.org | foundationformmc.org



FOR A DIGITAL COPY OF THE
CONFIRMATION FORM, SIMPLY
SCAN THIS QR CODE WITH THE
CAMERA APP ON YOUR PHONE.





THE FOUNDATION for Marshall Medical Centers

2320 Homer Clayton Drive
Guntersville, AL 35976

www.foundationformmc.org
(256) 571-8026

The Foundation for Marshall Medical Centers works to develop the relationships and financial resources necessary to support the Medical Centers and its mission of improving the health and well-being of our patients and their families.

THANK YOU FOR YOUR SUPPORT!



/FoundationforMMC



@FoundationforMMC